

T M T

Introducing  
SEC Newgate







# Our purpose.

To achieve positive outcomes through communications, advocacy and research, helping our clients clearly demonstrate their purpose, value, and impact locally, nationally and internationally.

## About us.

c.1,200  
people worldwide

50+  
offices

22  
countries

5  
continents

We are an insights and research-driven global strategic communications and advocacy group.

We work at the nexus of business, politics, communities, markets and media to deliver positive outcomes.

We are the people you come to with an opportunity to seize or a problem to solve.

Our advice is delivered by circa 1,200 professionals across five continents, providing clients with around the clock counsel and support, implementing campaigns locally, nationally and internationally.



# Our footprint.

## NORTH AMERICA

### United States of America

- Chicago
- Denver
- Los Angeles
- Nashville
- New York
- Seattle
- Washington D.C.

## CENTRAL & LATIN AMERICA

### Argentina

- Buenos Aires

### Brazil

- São Paulo

### Chile

- Santiago

### Colombia

- Bogotá

### Mexico

- Mexico City

### Panama

- Panama City

### Peru

- Lima



## EUROPE & MIDDLE EAST

### Belgium

- Brussels

### France

- Paris

### Germany

- Berlin

### Italy

- Bari
- Bolzano
- Milan
- Palermo
- Rome
- Turin
- Venice

### Poland

- Warsaw

### Saudi Arabia

- Riyadh

### Spain

- Madrid

### United Arab Emirates

- Dubai

### United Kingdom

- Birmingham
- Bristol
- Cardiff
- Chelmsford
- Edinburgh
- Leeds
- London
- Manchester

## ASIA

### Greater China

- Beijing
- Hong Kong
- Shanghai

### Singapore

- Singapore

## AUSTRALIA

- Adelaide
- Brisbane
- Canberra
- Melbourne
- Perth
- Sydney



# Creating positive change through insight-led, strategic communications.

We have advised over 150 organisations in the TMT sector globally.

We work with organisations through their growth cycle, from individuals and start-ups to global leaders.

We enable our clients to achieve their corporate ambitions and build distinctive, valuable brands.



## Investor focused services.



CAPITAL MARKETS COMMUNICATIONS	PRIVATE CAPITAL COMMUNICATIONS	PERCEPTION STUDIES & INVESTOR SURVEYS	FIT FOR FLOAT CAMPAIGNS
ANALYST, MEDIA & GOVERNMENT RELATIONS	ANNUAL REPORTS	DIGITAL INVESTOR TARGETING STRATEGIES	DIGITAL – IR WEBSITES, PODCASTS & WEBINARS
ESG BENCHMARKING & REPORTS	CAPITAL MARKETS DAYS & INVESTOR EVENTS	SOCIAL MEDIA MANAGEMENT	C-SUITE PROFILING & AWARDS

# Global TMT clients and experience.



## Financial communications.

Our specialist team advises on a wide range of situations, including:



IPO'S & SECONDARY LISTINGS

TRANSACTIONS

RESTRUCTURINGS

FUNDRAISES

DUAL TRACK

ACTIVISM

DIVESTMENT

TURNAROUNDS



# T M T

Contact:  
tmt@secnewgate.co.uk

[secnewgate.co.uk](http://secnewgate.co.uk)

**Best Banking  
Communications Campaign**  
PRCA City & Financial  
Awards 2023  
Shortlisted

**Best  
Integrated Agency for  
Corporate and Public Affairs**  
PR Week CCPA  
Awards 2023  
Shortlisted

**Best Handling  
of an IPO**  
PR Week CCPA  
Awards 2022  
Winner

**Best IPO  
Campaign**  
PRCA City & Financial  
Awards 2021/2022  
Winner

**Best CSR  
Content**  
Corporate Content  
Awards 2022  
Winner

**ESG Agency  
of the Year**  
PR Moment Awards 2022  
Shortlisted

**Purpose  
Award**  
PRCA Dare  
Awards 2022  
Shortlisted

**Property  
Adviser  
of the Year**  
PROPS Awards 2022  
Shortlisted

**Communications  
Agency  
of the Year**  
Business Green  
Awards 2021/2022  
Shortlisted

**Consultancy  
of the Year**  
PRCA Public Affairs  
Awards 2022  
Shortlisted