

An insights and
research-driven strategic
communications and
advocacy group.

Wales Credentials





ABOUT

SEC Newgate is an insights and research-driven strategic communications and advocacy group.

We work at the nexus of business, politics, communities, markets and media to deliver positive outcomes. We are the people you come to with an opportunity to seize or a problem to solve. Our UK network of 130 communications professionals can provide clients with around the clock counsel and support, implementing campaigns locally, nationally and internationally.

We have in-depth expertise across financial & professional services, property, energy, transport & infrastructure, consumer industries, technology, media and telecoms sectors. Our experienced Wales team can give you the best intelligence and advice from on the ground.

OUR FOOTPRINT



Our network is located across several national and regional hubs, providing the local insight our clients need and the resource to deliver.

Headquartered in Cardiff, SEC Newgate Wales has a strong track record of supporting our clients to engage more effectively with local communities on a range of complex issues – from providing critical Welsh utilities to proposals for game-changing new infrastructure.

We are supported by a wider UK and international team, with expertise across a range of communications and advocacy specialisms, from digital campaigns, stakeholder engagement and government relations, to corporate and financial communications and consumer PR.

EXPERTISE

Property
Infrastructure
Digital
Financial
Advocacy
(national and local)



CLIENT EXPERIENCE

openreach

Countryside
Partnerships

AQA
Questions matter

M MYTILINEOS
Energy & Metals

Green Finance
Institute

earthcapital

O|O
OCEAN

bacta
Empowering the UK's amusement machine industry

Swansea
University
Prifysgol
Abertawe

res
power for good

blowUPmedia®

SCOTTISHPOWER
RENEWABLES

Cadent
Your Gas Network

LAND O LAKES®

Cyfoeth
Naturiol
Cymru
Natural
Resources
Wales

Imagination

octopus
energy

HinkleyPointC
Helping Britain Achieve Net Zero
EDF G2CGN

ciner

Gwasanaeth Tân ac Achub
Fire and Rescue Service

OUR SERVICES



**NARRATIVE &
MESSAGING
DEVELOPMENT**



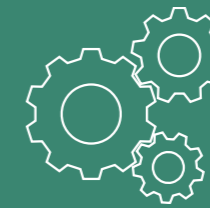
**RESEARCH &
INTELLIGENCE**



**PUBLIC
CONSULTATION**



**BUILDING
SUPPORT**



**STAKEHOLDER
ENGAGEMENT**



**DIGITAL
CAMPAIGNS**



**ISSUES & CRISIS
MANAGEMENT**



**MEDIA
RELATIONS**



**DESIGN &
BRANDING**

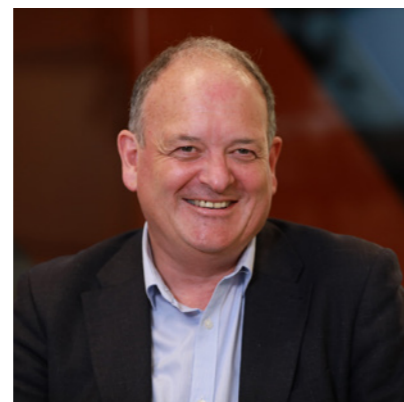
OUR WALES TEAM



Dafydd Rees
Senior Counsel

Dafydd has more than thirty years of frontline experience as an award-winning business journalist. His media career includes senior leadership roles at Bloomberg, the BBC and Sky News. He is a former policy adviser to the UK Prime Minister Tony Blair. A fluent Welsh speaker, Dafydd is Vice-Chairman of the London Welsh Male Voice Choir.

dafydd.rees@secnewgate.co.uk



Tim Rogers
Senior Counsel

A familiar face in Wales and beyond, Tim brings a lifetime of experience working across the media, business and as a senior civil servant. Tim was a reporter and presenter on BBC Wales Today, including the current affairs series 'Week In Week Out', working on several award-winning investigations into high profile miscarriages of justice. Tim later worked for ITN as a Senior Correspondent before becoming Head of Business Affairs for the Secretary of State for Wales.

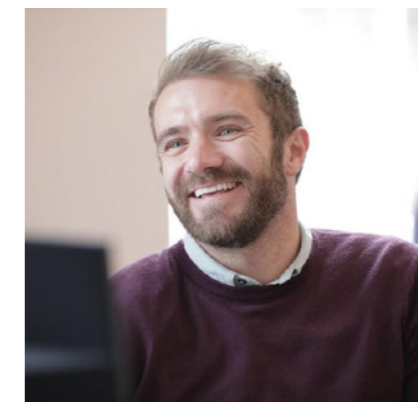
tim.rogers@secnewgate.co.uk



Drew Aspinwall
Associate Director, Advocacy Local

Originally from Welshpool, Drew Aspinwall is an Associate Director who works on projects in South Wales as part of the wider Advocacy Local team, the agency's specialist engagement and consultation division. Drew has been working in planning, housing, transport and infrastructure for the past 18 years, firstly at the SW Regional Assembly, then as a consultant working on strategic growth.

drew.aspinwall@secnewgate.co.uk

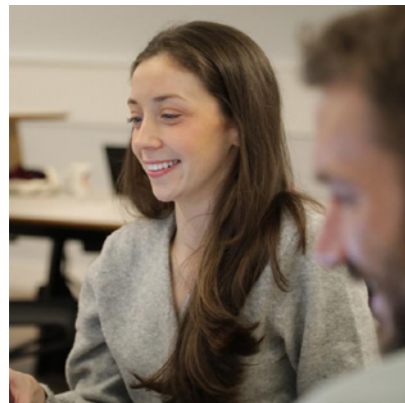


George Thomas
Senior Account Manager

George Thomas has worked within the political sphere for over 7 years. He worked as a Press Officer and Parliamentary Assistant for his local MP in North Wales and gained further community engagement and national influencing experience by working in public affairs within the housing sector. At SEC Newgate, George shares his time between local advocacy and property communications.

george.thomas@secnewgate.co.uk



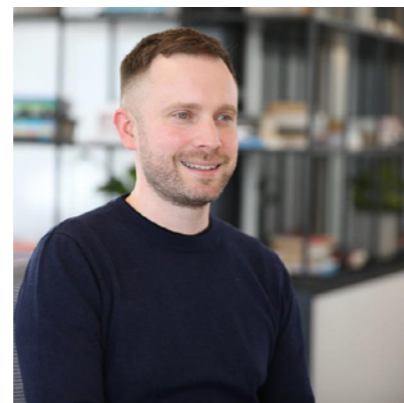


Robyn Evans
Account Manager

Robyn began her career at a political monitoring firm reporting on devolved Welsh politics and went on to lead the monitoring team for three years. Since joining SEC Newgate she has worked with clients across a wide range of sectors in Wales, including government bodies, utility companies, media organisations and national charities.

She holds a First Class Honours degree from Cardiff University's School of Journalism, Media and Cultural Studies.

robyn.evans@secnewgate.co.uk



Matthew Ford
Account Manager

Matthew Ford is an experienced digital communications specialist working from our Cardiff office as an Account Manager in The Lab, SEC Newgate's digital and insights hub. Prior to joining SEC Newgate, he worked as a Senior Advisor for a Member of the Senedd and as a researcher for a Welsh Member of the European Parliament. Matthew has also worked as Advocacy Officer for RSPB Cymru.

matthew.ford@secnewgate.co.uk

PEOPLE WE'VE WORKED WITH

"We are extremely pleased to have received approval to move forward with our exciting plans to build and operate our new glass bottle manufacturing facility in Ebbw Vale. This is the first step in building a world-class facility in South Wales and we cannot wait to be working on making our vision for Blaenau Gwent a reality. We would like to thank SEC Newgate for their assistance in the lead up to this project milestone and are looking forward to working with the team as we progress our plans to bring CiNER Glass to Wales."

Mrs Didem Ciner, President of Ciner Glass

"As a longstanding client with a small communications function we rely on SEC Newgate to provide specialist timely updates and briefings which we would otherwise struggle to produce ourselves – they are reliable, professional and have provided a consistent high-quality service throughout."

Tracey Williams, Head of Corporate Communications, North Wales Fire and Rescue Service



GET IN TOUCH

SEC Newgate Wales
Brunel House
2 Fitzalan Road
Cardiff
CF24 0EB

029 2188 0599

wales@secnewgate.co.uk

[secnewgate.co.uk](https://www.secnewgate.co.uk)