



Elevating client impact in Davos

January 2026



We have a proven track record of empowering our clients at events across the world, including the World Economic Forum in Davos, COP26 to COP28, London Climate Action Week and Climate Week New York.

Our presence has been instrumental in shaping their narrative and putting them at the heart of the conversation.



SEC Newgate at the world's most impactful events



With strong ties to leading news organisations worldwide, extensive experience in public affairs, and a proven track record in creating compelling content, we are uniquely positioned to amplify our clients' voices on the global stage.



We don't just attend events, we create meaningful opportunities for our clients



For Davos 2026, we will host bespoke programmes that build on our proven track record of delivering high-impact visibility, curated experiences, and strategic storytelling at the world's most influential gatherings.

From securing exclusive invitations to high-level events, to producing compelling content and curating thought leadership platforms, we help our clients shape the global agenda.



Building on the success of The Art of Creating Value at Davos 2025, where our programme at the Heimatmuseum drew influential voices from across finance, policy, and the arts, we're taking it to the next level for Davos 2026.

Heimatmuseum, with our collaborator La Zuleta our own stunning space just off the main Promenade. The venue accommodates up to 50 guests per event and offers a rare opportunity to amplify your organisation's global presence.

Clients will have the meetings, receptions, and dinners in a setting designed to inspire connection and creativity.



La Zuleta

Whether it is your first time at Davos or you are a Davos regular, attending the World Economic Forum's annual gathering presents unique challenges unlike any other global event. Set in Europe's highest town, 1,560 metres above sea level, Davos welcomes thousands of delegates, diplomats, and dignitaries from around the world. The influx makes it logistically complex to reach, expensive to stay in, and packed with a maze of exclusive, invite-only events.

Yet the effort is well worth it. Davos offers an unparalleled opportunity to connect with the world's most influential leaders, shape global conversations, and elevate your impact.

As a SEC Newgate client, you will not be navigating it alone. We will be by your side every step of the way to ensure your Davos experience is seamless, strategic, and successful.



How we can support you at Davos

Strategic Access & Influence at Davos 2025

Exclusive Access to Premier Events

At Davos 2025, SEC Newgate offers privileged entry to the most sought after private gatherings, including Goals House, CNBC Catalyst, FT House, Bloomberg House, and Politico parties.

We also facilitate tailored meetings with global financiers and top-tier media, ensuring you're at the heart of the conversation.



Hotel Passes for Key Venues

Many of the most influential events during the World Economic Forum take place within Davos' flagship hotels - particularly the Belvedere, along with the Seehof and Ameron, where access is tightly controlled and high level meetings, media broadcasts, and private gatherings unfold.



Accommodation Solutions

Finding quality accommodation in Davos is uniquely challenging due to limited hotel capacity.

SEC Newgate works with a trusted network of providers to secure comfortable lodging both in Davos and the surrounding areas, ensuring your stay is seamless.

Event Hosting Opportunities

If you are looking to go beyond attending and have a tailored programme to deliver impact, we can help you host your own event. In 2026, we return to the iconic Heimatmuseum with La Zuleta, Davos' most distinctive venue, where your guests will enjoy authentic Swiss hospitality, including local cuisine and music, while you lead conversations that shape global narratives.

Authentic Swiss Dining Experience

When you join us in Davos, you become part of the SEC Newgate family.

Throughout the week, you'll be invited to dine with us and fellow guests at charming local restaurants, offering traditional Swiss dishes in a warm, welcoming setting.



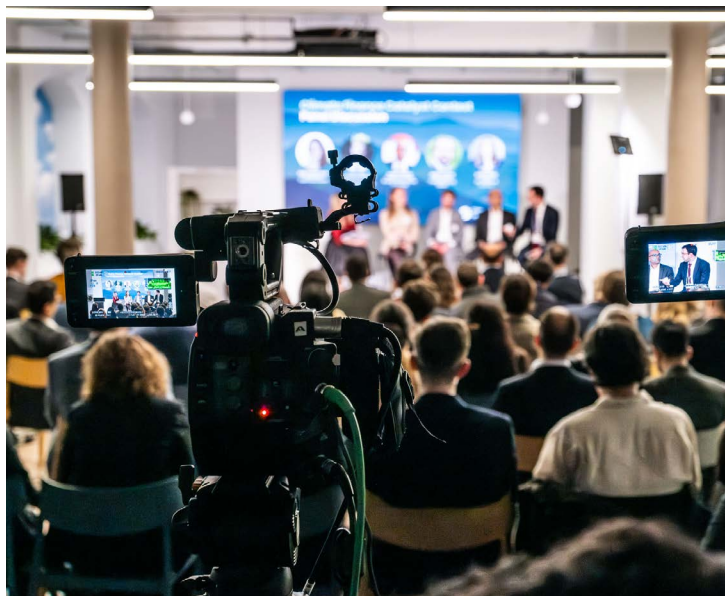
Pre-Davos Briefing

Ahead of your departure, we host a one-hour virtual briefing to prepare you for the Davos experience. This session covers everything from packing tips and dress codes to navigating venues and collecting your hotel pass. Whether you're a first-time attendee or a seasoned Davos participant, this refresher ensures you're ready to make the most of your time. We also leave space for any questions you or your team may have.

Amplify your presence with Studio SEC Newgate

Our award-winning creative content team, Studio at SEC Newgate, will once again be on the ground at Davos, capturing and crafting high-impact content that elevates your visibility. From videos and photography to podcasts and articles, we produce dynamic storytelling assets tailored for your social media, annual reports, and corporate presentations.

To ensure our initiatives at Davos 2026 deliver measurable impact, we'll establish clear metrics and KPIs from the outset. These will include media coverage, audience engagement, and tangible outcomes from your participation, ensuring every moment counts.



An award-winning creative team





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I really love the videos!
Please get in touch with me
as we get closer to Davos
next year so that you can
again do the videography
and photography for me.

Mohaimina Haque
CEO of Tony Roma's

Why attend Davos?

You may be wondering whether it's worth it for you and your organisation to attend Davos in 2026. If you want to understand the value of travelling to Davos, you can read the account of our Senior Counsel, Dafydd Rees, who attended the gathering for the first time in 2025, arriving as a self-confessed Davos sceptic.

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One of Fleet Street's finest business journalists told me he comes to Davos every year as he finds the world's business leaders more relaxed, and forthcoming surrounded by the snow. But for me I found the juxtaposition and the serendipity of the conversations most surprising.

Dafydd Rees
Senior Counsel at SEC Newgate

[READ HERE](#)



Whether your goal is to launch a new initiative, convene global leaders, or elevate your brand on the world stage, we'll build a programme that delivers, before, during, and after Davos.

[WATCH HERE](#)

**BEST PLACES
TO WORK
2023/2024/2025**


THE SUNDAY TIMES

**ADVISOR OF
THE YEAR**

THE VARIETY PROPS
AWARDS 2025

**PODCAST/AUDIO
CAMPAIGN OF
THE YEAR**

CONTENT & PR UK
AWARDS 2025

**BEST AGENCY
CORPORATE AND CITY**

PRWEEK CORPORATE
AFFAIRS AWARDS 2025

SHORTLISTED

**COMMUNICATIONS
AGENCY OF
THE YEAR**

UK GREEN BUSINESS
AWARDS 2025

SHORTLISTED

**PUBLIC AFFAIRS
CONSULTANCY
OF THE YEAR**

PROVOKE MEDIA
EMEA AWARDS 2024

**BEST CAMPAIGN
REAL ESTATE &
CONSTRUCTION**

PROVOKE SABRE EMEA
AWARDS 2024

SHORTLISTED

**CONSULTANCY
CAMPAIGN OF
THE YEAR**

PRCA PUBLIC AFFAIRS
AWARDS 2024

SHORTLISTED

**COMMUNICATIONS
AGENCY OF
THE YEAR**

EDIE NET-ZERO
AWARDS 2023

Some of our recent Studio clients:

CAF
Charities Aid Foundation

**EB ENVIRONMENT
BANK**

GiB
ASSET
MANAGEMENT

**Green Finance
Institute**

KR1

**Mount
Sinai**

WiW
WOMEN IN WORK

Get in touch if you'd like to speak
to Studio about how we can support
you at Davos studio@secnewgate.co.uk

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