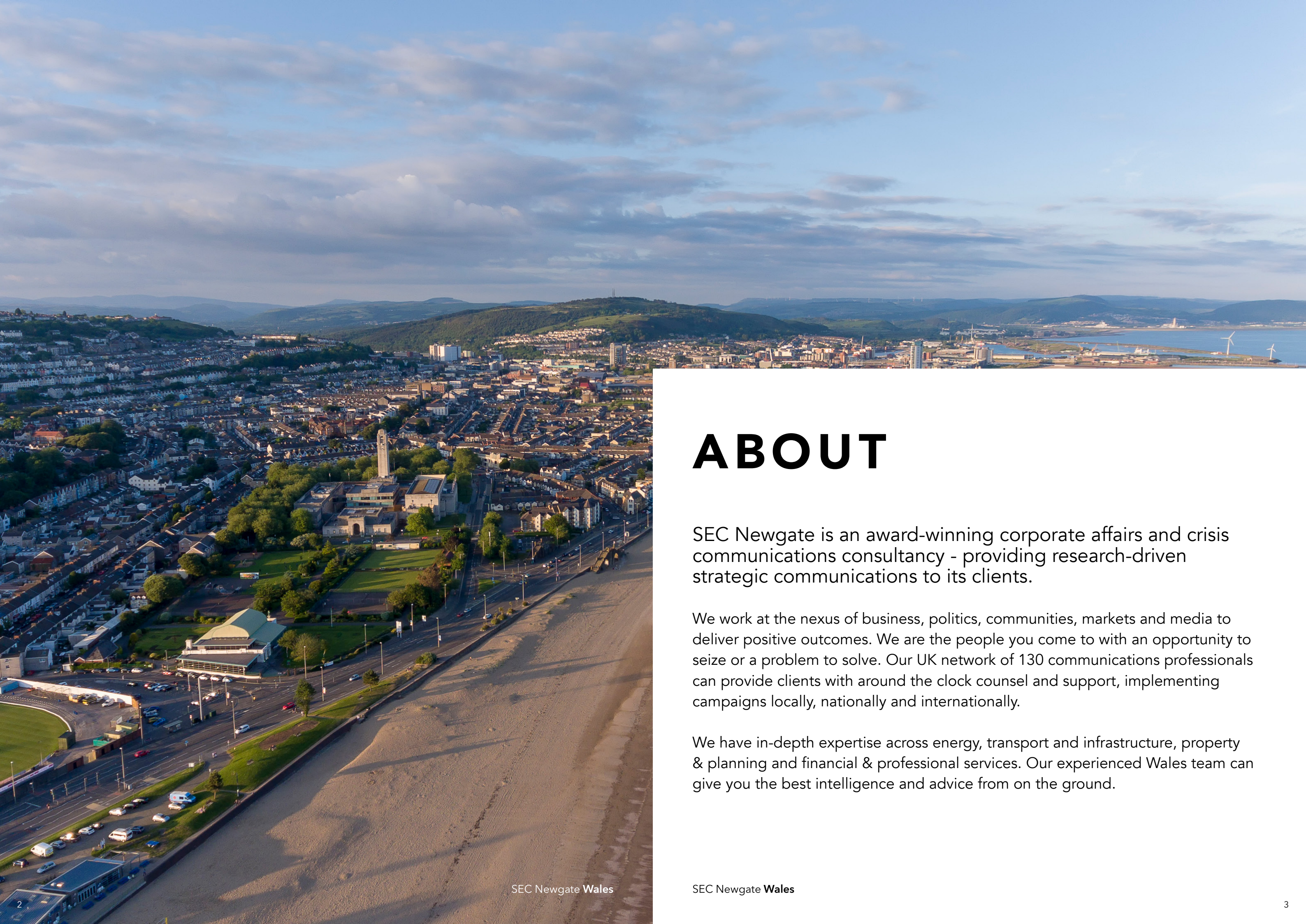


SEC Newgate Wales

Award-winning corporate
affairs advisers and crisis
communications specialists.





ABOUT

SEC Newgate is an award-winning corporate affairs and crisis communications consultancy - providing research-driven strategic communications to its clients.

We work at the nexus of business, politics, communities, markets and media to deliver positive outcomes. We are the people you come to with an opportunity to seize or a problem to solve. Our UK network of 130 communications professionals can provide clients with around the clock counsel and support, implementing campaigns locally, nationally and internationally.

We have in-depth expertise across energy, transport and infrastructure, property & planning and financial & professional services. Our experienced Wales team can give you the best intelligence and advice from on the ground.

OUR FOOTPRINT

Our network is located across several national and regional hubs, providing the local insight our clients need and the resource to deliver.

Headquartered in Cardiff, SEC Newgate Wales has a strong track record of supporting our clients to engage more effectively with local communities on a range of complex issues – from providing critical Welsh utilities to proposals for game-changing new infrastructure.

We are supported by a wider UK and international team, with expertise across a range of communications and advocacy specialisms, from digital campaigns, stakeholder engagement and government relations, to corporate and financial communications as well as research, design and content creation.

CLIENT EXPERIENCE

openreach

eren

ciner

Metlen

Cardiff
Capital
Region

HinkleyPointC
Helping Britain Achieve Net Zero
edf wgn

BE brockwell
energy

Vistry Group

GENERAL
DYNAMICS

LAND O LAKES

res
power for good

Green Finance
Institute

Cadent
Your Gas Network

octopus
energy

Swansea
University
Prifysgol
Abertawe

earth capital

Gwasanaeth Tan ac Achub
Fire and Rescue Service

ScottishPower
Renewables

blowUP media

Cyfoeth
Naturiol
Cymru
Natural
Resources
Wales

OUR EXPERTISE

Planning & Engagement

As leading specialists in consultation and engagement, we have advised on some of the UK's most significant infrastructure developments.



Public Affairs & Government Relations

Our advisers draw on cross-party experience to shape policy and deliver regulatory change with campaigns to reach key stakeholders.



Crisis Special Situations & Litigation

We provide immediate support and long-term strategic counsel.



Insight & Intelligence

We provide data-driven insights to understand local communities and identify the most effective ways to engage and influence.



Digital Brand & Creative Strategy

We use cutting edge tools to help clients identify opportunities to create digital campaigns to stand out from the crowd.



Design, Visual Identity & Content Creation

Our award-winning creative content team produce compelling editorial, audio and video, curate events and deliver branding solutions that resonate with audiences.



Strategy & Corporate Communications

We advise organisations through their growth cycle, from individuals and start-ups to global leaders.



Financial Advisory & Transactions

We advise Boards on M&A, hostile takeovers, defence and restructurings, as well as long-term investor and market communications.



OUR WALES TEAM



Dafydd Rees
Senior Counsel

Dafydd is a strategic communications expert with more than thirty years' experience as an award-winning business journalist in Wales and the UK.

His media career includes senior roles at Bloomberg, the BBC and Sky News. He works with many public bodies in Wales and has a wide range of industrial and renewable energy clients.

He is a former policy adviser to the UK Prime Minister Tony Blair. A fluent Welsh speaker, Dafydd is Vice-Chairman of the London Welsh Male Voice Choir.

dafydd.rees@secnewgate.co.uk



Drew Aspinwall
Associate Director, South West & Wales

Brought up in Mid Wales, Drew works on projects across Wales as part of the wider Advocacy Local team, the agency's specialist engagement and consultation division.

Drew has been working in planning, housing, transport, energy, infrastructure and economic growth for over two decades, firstly at the SW Regional Assembly, then as a consultant working on major development projects, before joining SEC Newgate in 2017.

drew.aspinwall@secnewgate.co.uk



Theo Bevacqua
Senior Account Executive

Theo has strong connections across Welsh political and community life, he studied at Cardiff University and spent six years pursuing a rugby career with Cardiff Rugby and the Welsh national pathway programme before transitioning into public affairs, driven by a passion for politics and the role public policy plays across Wales.

At SEC Newgate, Theo advises clients on stakeholder engagement, helping to understand and navigate political developments in Wales and across the UK, supporting engagement with government, parliamentarians and other key stakeholders.

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Matthew Ford
Creative Producer

Matthew Ford is an experienced digital communications specialist working from our Cardiff office. He is the Video and Audio Lead for Studio, SEC Newgate's home for creative content.

Prior to joining SEC Newgate, he worked as a Senior Advisor for a Member of the Senedd and as a researcher for a Member of the European Parliament, giving him significant first-hand expertise in Welsh politics. Matthew has also worked as Advocacy Officer for RSPB Cymru.

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PEOPLE WE'VE WORKED WITH

Rhun ap Iorwerth, centre, pictured with SEC Newgate's Dafydd Rees, Phil Briscoe, Fraser Raleigh and Sabine Tyldesley following our Plaid Cymru Leader Roundtable event held in April 2026 at our London office.

"We are extremely pleased to have received approval to move forward with our exciting plans to build and operate our new glass bottle manufacturing facility in Ebbw Vale. This is the first step in building a world-class facility in South Wales and we cannot wait to being working on making our vision for Blaenau Gwent a reality. We would like to thank SEC Newgate for their assistance in the lead up to this project milestone and are looking forward to working with the team as we progress our plans to bring CiNER Glass to Wales."

Mrs Didem Ciner, President, Ciner Glass

"SEC Newgate was able to support Brockwell Energy in meeting the requirements of statutory pre-application consultation on a renewable energy project in Wales, leading on communications and engagement with local stakeholders to ensure that they had an opportunity to ask questions and feed into the plans."

Gary Bird, Head of Project Development, Brockwell Energy

"As a longstanding client with a small communications function we rely on SEC Newgate to provide specialist timely updates and briefings which we would otherwise struggle to produce ourselves - they are reliable, professional and have provided a consistent high-quality service throughout."

Tracey Williams, Head of Corporate Communications, North Wales Fire and Rescue Service



EREN HOLDING, SHOTTON MILL

SEC Newgate successfully delivered the high-profile launch of Eren Holding's £600m redevelopment of Shotton Mill - the largest single foreign investment into Wales.

We mobilised a dedicated team to manage stakeholder engagement, ministerial protocols, media relations and all event logistics.

Working closely with both the UK and Welsh Governments, we ensured aligned messaging and a seamless on-site experience for over 200 attendees, including two UK Secretaries of State and two Welsh Cabinet Secretaries.

Our Studio team designed a new website in the lead up to the launch, delivered stunning drone videography and photography of the construction site and developed and produced an impactful launch video, which was played to guests during the event.

Watch it here: <https://youtu.be/bhOeBa6tEto>



BROCKWELL ENERGY, NATIONWIDE

We supported the public consultation and pre-planning engagement process on a portfolio of six battery storage (BESS) and three solar sites across the UK, including one proposed in North Wales.

Due to tight grid connection deadlines, many of these applications had to be brought forward simultaneously. Positive working relationships were established across all local authority areas, opening dialogue between the client and stakeholders to address local concerns and provide information on the plans. The consultation and engagement programme enabled the submission of multiple planning applications within the grid connection deadlines.

In North Wales, we led the community and stakeholder engagement for a BESS project, running bilingual, community-focused engagement across planning stages, including events and digital consultation tools. We tailored our approach to Welsh legislation, policy frameworks and planning sensitivities, ensuring inclusive, locally relevant engagement that met policy and all procedural needs.



METLEN, OPEN-CYLE GAS TURBINES IN HIRWAUN

SEC Newgate support METLEN Energy & Metals, a multinational industrial and energy company headquartered in Greece, who are currently building four open-cycle gas turbines (OCGT) power plants in the UK, one of which is in Hirwaun, near Aberdare.

Following planning approval, we supported METLEN in understanding the specific requirements, challenges and local constraints facing the individual sites as they moved into the construction phase. We also provided media, communications and stakeholder support for each of the projects.

This included targeted stakeholder engagement to support the delivery of the Abnormal Indivisible Loads (AILs), which for Hirwaun was a complex and multi-phased programme. We successfully delivered an extensive programme of communications and co-ordination, requiring liaison with emergency services, local authorities, traffic agencies, government bodies and other key stakeholders, including thousands of local residents and the travelling public.

The Hirwaun Power Station is complete, providing flexible, on-demand electricity that helps keep the lights on across the country while supporting the transition to a lower-carbon energy system. The plant is now managed and operated by Drax.



THE SUNDAY TIMES

BEST PLACES TO WORK 2026

2025/2024/2023

M:02

PR AGENCY OF THE YEAR

HEADLINE MONEY AWARDS 2026

SHORTLISTED

BEST CAMPAIGN REAL ESTATE & CONSTRUCTION

PROVOKE SABRE EMEA AWARDS 2024

SHORTLISTED

BEST ADVOCACY CAMPAIGN PUBLIC SECTOR

PURPOSE AWARDS 2026

WINNER

GLOBAL AGENCY OF THE YEAR

PROVOKE MEDIA GLOBAL SABRE AWARDS 2025 & 2023

WINNER

PUBLIC AFFAIRS CONSULTANCY OF THE YEAR

PROVOKE MEDIA EMEA AWARDS 2024

WINNER

CONSULTANCY CAMPAIGN OF THE YEAR

PRCA PUBLIC AFFAIRS AWARDS 2026

WINNER

ADVISOR OF THE YEAR

THE VARIETY PROPS AWARDS 2025

WINNER

CONSULTANCY OF THE YEAR

EDIE NET-ZERO AWARDS 2023

WINNER

CONSULTANCY OF THE YEAR

EDIE NET-ZERO AWARDS 2026

M:03

SHORTLISTED

RESEARCH INSTITUTE OF THE YEAR

EDIE NET-ZERO AWARDS 2025

SHORTLISTED

PLANNING CAMPAIGN OF THE YEAR

PRCA PUBLIC AFFAIRS AWARDS 2020

WINNER

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With headquarters in London and offices across the UK - including Cardiff, Bristol, Birmingham and Manchester - SEC Newgate can provide the local insight our clients need and the resource to deliver.

secnewgate.co.uk



SEC Newgate
Insight. Communications. Advocacy.