

Elevating your impact in Davos



secNewgate
Insight Communications Advocacy

We have a proven track record of empowering our clients at events across the world, including the World Economic Forum in Davos, COP, London Climate Action Week and Climate Week New York.

Our presence has been instrumental in shaping their narrative and putting them at the heart of the conversation.



SEC Newgate at the world's most impactful events



With strong ties to leading news organisations worldwide, extensive experience in public affairs, and a proven track record in creating compelling content, we are uniquely positioned to amplify our clients' voices on the global stage.



We create meaningful opportunities for our clients



Building on the success of our recent Davos programmes, SEC Newgate works with a network of trusted partners to curate distinctive spaces and experiences that bring together leaders from business, policy, media, culture, tech and the arts. These settings are designed to foster high-value conversations, authentic connections and strategic visibility away from the busiest parts of the Davos circuit.

Depending on availability and programme requirements, this may include collaborations at cultural venues, private event spaces, hospitality environments, curated dinners, roundtables and

invitation-only gatherings. Our focus is on creating the right environment for our clients' objectives, whether that is thought leadership, relationship building, media engagement or stakeholder convening.

While venue partnerships and locations vary from year to year, our approach remains the same: helping clients access spaces that encourage meaningful dialogue, creativity and connection, while ensuring a seamless and professionally managed experience.



Why partner with SEC Newgate at Davos?



WHAT WE BRING TO THE TABLE

Our expertise at Davos 2026:

- Established Davos platform at the Heimatmuseum
- Global public-affairs expertise
- Access to leading international media
- Award-winning content and creative team
- Proven track record supporting senior executives, investors and global brands
- End-to-end support from planning to post-event amplification



How we can support you at Davos

Strategic access & influence at Davos 2027

EXCLUSIVE ACCESS TO PREMIER EVENTS

In 2026, SEC Newgate secured invitations for clients to more than a dozen high-profile events and receptions, including Bloomberg, CNBC, Financial Times, Journal House and other invitation-only gatherings. We also arranged bespoke introductions, strategic meetings and networking opportunities with senior executives, investors, policymakers and media figures.

We also facilitate tailored meetings with global financiers and top-tier media, ensuring you're at the heart of the conversation.



HOTEL PASSES FOR KEY VENUES

Many of the most influential events during the World Economic Forum take place within Davos' flagship hotels - particularly the Belvedere, along with the Seehof and Ameron, where access is tightly controlled and high-level meetings, media broadcasts, and private gatherings unfold.



ACCOMMODATION SOLUTIONS

Finding quality accommodation in Davos is uniquely challenging due to limited hotel capacity.

SEC Newgate works with trusted providers who have deep expertise of the local area to secure comfortable lodging both in Davos and the surrounding areas, ensuring your stay is seamless.

La Zuleta

EVENT HOSTING OPPORTUNITIES

If you are looking to go beyond attending, we can help you create a tailored programme that delivers impact. In 2027, we will work with trusted local partners who help us deliver the very best of Swiss hospitality. Guests will experience authentic local cuisine, music and culture, while you lead the conversations that help shape global narratives.



AUTHENTIC SWISS DINING EXPERIENCE

When you join us in Davos, you become part of the SEC Newgate family.

Throughout the week, you'll be invited to dine with us and fellow guests at charming local restaurants, offering traditional Swiss dishes in a warm, welcoming setting.



PRE-DAVOS BRIEFING

Ahead of your departure, we host a one-hour virtual briefing to prepare you for the Davos experience. This session covers everything from packing tips and dress codes to navigating venues and collecting your hotel pass. Whether you're a first-time attendee or a seasoned Davos participant, this refresher ensures you're ready to make the most of your time. We also leave space for any questions you or your team may have.

WHAT SUCCESS LOOKS LIKE.

Recent client outcomes at Davos 2026:

- Three thought leadership panels hosted and produced at the Heimatmuseum
- Invitations secured to more than 13 exclusive events and receptions
- Strategic introductions facilitated with senior media, technology and business leaders
- Professional photography and video content produced on site
- Guest management, briefing and logistics support delivered

Amplify your presence with Studio at SEC Newgate

Our award-winning creative content team, Studio at SEC Newgate, will once again be on the ground at Davos, capturing and crafting high-impact content that elevates your visibility. From videos and photography to podcasts and articles, we produce dynamic storytelling assets tailored for your social media, annual reports, and corporate presentations.

WHAT SUCCESS LOOKS LIKE.

In Davos 2026, Studio SEC Newgate delivered:

- Full panel recordings
- Executive video interviews
- LinkedIn-ready short-form content
- Event and portrait photography
- Branded collateral and marketing materials
- On-site content capture and rapid-turnaround production



An award-winning creative team



Ideas that resonate

Our team develops compelling event themes and speaker programmes designed to spark meaningful conversations rather than promotional messaging. Recent sessions have explored evolving leadership, the future of the internet, digital trust, next-generation thinking, and the opportunities and challenges created by emerging technologies.

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**I really love the videos!
Please get in touch with me
as we get closer to Davos
next year so that you can
again do the videography
and photography for me.**

Mohaimina Haque
CEO of Tony Roma's

Let's make Davos 2027 count

SEC Newgate designs programmes that deliver impact before, during and after Davos, whether your goal is to build relationships with stakeholders and investors, gain traction with the media, influence policy, or create a platform for your thoughts and opinions. From strategic introductions and private meetings to content creation and event hosting, we ensure that every moment supports your objectives.



Awards and recognition

PROUD TO BE RECOGNISED FOR OUR IMPACT, CREATIVITY AND COMMITMENT TO EXCELLENCE

 THE SUNDAY TIMES BEST PLACES TO WORK 2026 2025/2024/2023 WINNER	AGENCY THOUGHT LEADERSHIP PROVOKE SABRE EMEA AWARDS 2026 WINNER	CONSULTANCY CAMPAIGN OF THE YEAR PRCA PUBLIC AFFAIRS AWARDS 2026 WINNER	BEST USE OF AUDIO AND PODCASTS CORPORATE CONTENT AWARDS 2026 WINNER
BEST ADVOCACY CAMPAIGN PRWEEK PURPOSE AWARDS 2026 WINNER	PODCAST/AUDIO CAMPAIGN OF THE YEAR UK CONTENT AWARDS 2026 SHORTLISTED	BEST USE OF AUDIO DIGITAL IMPACT AWARDS 2026 SHORTLISTED	ADVISOR OF THE YEAR THE VARIETY PROPS AWARDS 2025 WINNER
BEST USE OF AUDIO DIGITAL IMPACT AWARDS 2025 WINNER	PUBLIC AFFAIRS CONSULTANCY OF THE YEAR PROVOKE MEDIA EMEA AWARDS 2024 WINNER	GLOBAL AGENCY OF THE YEAR PROVOKE MEDIA GLOBAL SABRE AWARDS 2025 & 2023 WINNER	CONSULTANCY OF THE YEAR EDIE NET-ZERO AWARDS 2023 WINNER

SOME OF OUR RECENT STUDIO CLIENTS:

 team internet.

 Udemy

 Autopay

 LIBERTY GLOBAL

 SERAPHIM

 GMG

 Rosenblatt

Get in touch if you'd like to speak to Studio about how we can support you at Davos studio@secnewgate.co.uk

secnewgate.co.uk

 **secNewgate**
Insight. Communications. Advocacy.